

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Friends of Lei Ahu Isa**  
**PO Box 22539**  
**Honolulu, HI 96826**

<b>Contract / Revision</b> 919413 /		<b>Alt Order #</b>
<b>Product</b> JUL-AUG 2012		
<b>Contract Dates</b> 07/23/12 - 08/03/12		<b>Estimate #</b>
<b>Advertiser</b> Isa/D/State House		<b>Original Date / Revision</b> 07/02/12 / 07/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/23/12	07/26/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	1111---				4	\$300.00			
2	KITV	08/01/12	08/03/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	--111--				3	\$300.00			
Totals											7	\$2,100.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/29/12	4	\$1,200.00	\$1,020.00	\$48.06	\$1,068.06
07/30/12 -08/03/12	3	\$900.00	\$765.00	\$36.05	\$801.05
<b>Totals</b>	<b>7</b>	<b>\$2,100.00</b>	<b>\$1,785.00</b>	<b>\$84.11</b>	<b>\$1,869.11</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.